



PRESS RELEASE



## Q8Oils completes £80,000 investment at its Leeds blending plant

**Leeds, UK – Tuesday, 24 June 2014** – To cater for increasing product demand and changes to its European manufacturing strategy, Q8Oils has completed an £80,000 investment at its lubricants blending plant in Leeds.

The work included tank conversions and new calibration equipment to increase flexibility in its bulk storage and provide additional capacity. To improve lead times and increase throughput, Q8Oils also took the opportunity to add a new filling line.

One factor that led to the investment was Q8Oils' decision to switch from importing base oils and additives from the continent, to bulk finished lubricants from its sister plant in Antwerp, Belgium.



Q8Oils sales director Gianluca Fenaroli says: "Europe is a core market for Q8Oils and we want to continue to increase our market share by providing high levels of service and quality products to our customers. The UK is key to this growth strategy, particularly at a time when it is emerging from the economic downturn faster than most of Europe."

This growth strategy has also included an increase in its sales organisation. Last April, Q8Oils recruited an energy specialist to increase market share within the energy sector, and earlier this month an additional direct sales manager was appointed to drive growth within the metal manufacturing and automotive sectors.

Mick Doxford, Q8Oils regional sales manager UK & Ireland says: "Q8Oils continues to invest in its product portfolio and added value sales propositions to maintain its reputation for superior performance and increase its share of the UK market.

This is demonstrated by our success at two of the UK's largest manufacturing exhibitions, MACH and SUBCON, where we launched several new products and value added services to help our customers improve productivity and profitability."



For further information on its range of lubricants and petroleum-based derivatives, call Q8Oils on +44 (0)113 235 0555, email [marketing@Q8Oils.com](mailto:marketing@Q8Oils.com) or visit [www.Q8Oils.co.uk](http://www.Q8Oils.co.uk).

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**Notes:**

Q8Oils has a unique, innovative and progressive approach when it comes to producing some of the World's finest quality lubricants. Q8Oils represent the very best and latest in lubricant technology and delivers this direct to customers across the Industrial and Automotive sectors.

For Q8Oils sales phone: +44 (0)113 236 5204 or email: [Marketing@Q8Oils.com](mailto:Marketing@Q8Oils.com)

Q8 Oils offers a comprehensive lubrication solutions range in the following products:

- Passenger car engine oils
- Commercial vehicle engine oils
- Marine engine oils
- Outboard engine oils
- Motorcycle engine oils
- Automotive transmission and axle oils
- Universal transmission oils
- Gas engine oils
- Food grade lubricants and greases
- Hydraulic fluids
- Plant maintenance oils
- Demoulding oils
- Quenching oils
- Process oils
- Neat cutting oils
- Neat forming fluids
- Soluble metal working fluids
- Heat transfer fluids
- Greases
- Extensive range of ancillary products